



MEDIA ANNOUNCEMENT

For immediate release: Friday, January 5th, 2018

Lake Ontario Offshore Racing announces that Brent Hughes, lifelong sailor from Frenchman's Bay Yacht Club in Pickering ON, is presenting **Offshore Racing - Making it to the FINISH Line** at the 2018 Toronto International Boat Show.

Many people say that getting to the start line is 80% of long-distance offshore sailboat racing. But, how will you make sure you make it to the FINISH line? **Brent Hughes** discusses many of the key aspects of making it around the course, and successfully to the finish line, whether you're sailing Solo, Double Handed, or Fully Crewed.

Salon 107

Wed. Jan 17 th	@	5:30pm
Fri. Jan 19 th	@	4:30pm
Sat. Jan 20 th	@	10:30am
Sun. Jan 21 st	@	11:30am

Also see: [Offshore Racing - Making it to the FINISH Line](#)

Lake Ontario Offshore Racing (LOOR) of the Port Credit Yacht Club (PCYC), is dedicated to bringing the offshore sailboat racing experience to Lake Ontario. This is accomplished with its running of the Lake Ontario 300/600 Challenge Races (LO300/LO600), including the Solo Challenge, the Susan Hood Trophy Race (SHTR) and the Lake Ontario Short Handed Racing Series (LOSHRS) offshore sailboat races. This is augmented by LOOR's educational series throughout the Lake Ontario basin and promotion of other activities related to offshore racing. A key focus of LOOR is the safety of offshore racing.

For more information, contact: info@loor.ca

WEBSITE INFORMATION

Website: <http://loor.ca/lake-ontario-300/>
LOOR Title Sponsor: [driveHG](#) The Humberview Group

SOCIAL MEDIA CONTACT INFORMATION:

Facebook: @LOOR300
Twitter: @LO300
YouTube: <https://www.youtube.com/channel/UC-fsUocxIVM9m0By2vWjISw>
General Hashtag: #LOOR
Lo300 Specific: #LO300 #LO300Challenge

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